

	<u>Actual</u>	<u>Per Capita</u>
Number of Riders	2834	
Number of Volunteers	285	
<u>Direct Expenses</u>	-	-
Administrative	\$ 1,065.00	\$ 0.38
Special Event Permit	250.00	
Health Permit - rest stops	315.00	
Park Permit - rest stops	500.00	
Event (Site/Rte/Equip./Supplies)	17,712.72	6.25
Cones& Barricades	3,247.50	
Portolets	2,550.00	
Route Signs & Paint	486.50	
Sound System	4,431.00	Pre & post event
Start Site	1,500.00	
Supplies	547.72	
Entertainment	1,950.00	Clowns etc
Band	3,000.00	
Food & Beverage	1,829.10	0.65
Snacks	351.84	vendors
Fruit	700.00	
Powerade	115.46	Coke donation
Ice	550.00	
Soft Drinks	-	Coke donation
Water	111.80	
Insurance	1,722.50	0.61
Special Event Insurance	1,592.50	
Truck Insurance	130.00	
Medical	625.00	0.22
Ambulance	625.00	
Medical Staff	-	
Participant (Benefit to)	9,493.17	3.35
Rider Numbers & Pins	311.00	
Rider T-shirts	7,299.17	
Medals	550.24	
Refunds	255.00	
Awards	360.00	
Rider Packet copies	717.76	
Promotion/Marketing	33,095.43	11.68
DMNews	20,000.00	
Postage	94.70	
Phast Times News	150.00	
CitySports TX	1,800.00	

Constant Contact	150.00	
Active.com	427.91	
Brochure Holders	192.69	
Brochure Artwork	192.50	
Bicycle-Stuff.com	100.00	
Website	300.00	
Apparel	8,825.01	
Apparel Sales Tax	862.62	
Security & Police	29,021.90	10.24
Police vehicles	222.40	
Security & Police	28,799.50	
Vehicles	1,042.50	0.37
Gas & Oil	213.73	
Truck Rental	828.77	
Volunteers (Benefit to)	3,840.47	1.36
Volunteer Food	920.40	
Volunteer Gifts	830.42	
Volunteer Lodging	1,045.65	
Volunteer T-shirts	1,044.00	
Total Direct Expenses	\$ 99,447.79	\$ 35.09